

REPper



Programme
Interreg Euro Med



Period
01.2024 → 06.2026



Budget
2 517 740 €

The project

REPper aims to strengthen the repair and reuse sectors by working in 3 areas:

- Supply, in particular with the creation of a transnational network of repair and reuse channels and support for project and solution developers,
- Training, particularly for supervisory trainers/repairers, by working at both regional and European level to develop skills and (re)qualification pathways,
- Demand, by encouraging users to become more aware of the issue, to become more acculturated and to apply behavioural approaches to encourage new circular reflexes.

AViTeM is working closely with the Association Régionale des Ressourceries PACA (associate partner).

Project goals

- To design and test a transnational network of pilot services to support new SMEs in the repair sector, and to inform future entrepreneurs and local businesses of the opportunities offered by the repair economy.
- To pave the way to incorporate repair and circular economy approach into local vocational training circuit and curricula. Capacity building activities will address especially mentors, carrier orienteers and business centres that provide support to companies and workers, to push towards new circular business models that value repair.
- To contribute to making repairing the most attractive choice, through raising awareness, informing and working on behavioural incentives among consumers and citizens.

AVITEM's role

- Coordination of the project's general communication at international and French level.
- Involvement of the Association Régionale des Ressourceries PACA and other regional stakeholders to work on support for project leaders and the development of tools and training courses in the field of repair.
- Coordination at international level of the Work Package linked to strengthening demand for repair, in particular awareness-raising, acculturation and behavioural incentives, notably through the organisation of an event in Marseille on 19 October 2024 as part of International Repair Day.

PARTNERS

Italy

- o Metropolis of Bologna (Lead Partner)
- o AltroConsumo – Organisation of Consumers

France

- o Agency for Sustainable Mediterranean Cities and Territories

Bosnia-Herzegovina

- o University of Sarajevo

Slovenia

- o E-Institute for comprehensive development solutions (E-Zavod)

Albania

- o Local Economic Development Agency (AULEDA)

Spain

- o Organisation of Consumers and Users

Greece

- o Organisation for Local Development (Anatoliki SA)
- o Regional Association of Solid Waste Management Agencies of Central Macedonia

Portugal

- o DECO PROTeste – Organisation of Consumers